

VALIN Launches New Snack Pellet Shapes and Ingredients for Evolving Consumer Tastes

Alpago, Italy – In response to shifting consumer preferences, VALIN, which will exhibit at ISM INGREDIENTS 2026, is going to unveil a new range of **snack pellet shapes and ingredients**, including **3D designs and children's shapes**. The company is also exploring **sweet snack options** with fruit content and leveraging **natural coloring agents** like natural extract and vegetable carbon.



These innovations reflect VALIN's agility in product development and its focus on health-conscious, plant-based snacking.

At the same time VALIN is reinforcing its role as a responsible industry leader by integrating **sustainability and social equity** into its core operations. The company has implemented initiatives focused on **water consumption reduction, gender equality, sustainable procurement, and labor rights**.

As part of its long-term vision, Valin is aiming for **net-zero emissions**, and is actively pursuing **ISO 50001 certification** for energy management. These efforts underscore Valin's dedication to shaping a healthier and more equitable future through responsible production practices.



- Visit VALIN from 01-04 February 2026 at booth J-038, Hall 10.1, Koelnmesse, Cologne
- Contact VALIN at info@valin.net – www.valin.net